



meant to bee HONEY

CORPORATE FACT SHEET

MEANT TO BEE™ (PTY) LTD BACKGROUND

Meant To Bee™ (Pty) Ltd (MTB) is a South African social enterprise established in 2021 to develop a sustainable honey value chain that creates economic opportunities for emerging beekeepers while supplying premium-quality, traceable South African honey to local and international markets.

MTB supports emerging beekeepers through recruitment, training, mentorship, equipment support, quality management and guaranteed buy-back opportunities, enabling participation in formal markets while ensuring consistent product quality, traceability and reliable supply.

The company sources premium raw honey from carefully selected beekeepers across South Africa's diverse floral regions, producing a range of monofloral and multifloral honeys, including **Fynbos, Wildflower, Aloe, Buffalo Thorn, Blue Gum, Macadamia, Orange Blossom, Litchi** and **Sunflower**. Every batch is managed through strict quality assurance procedures to preserve authenticity, natural characteristics and full traceability from beekeeper to consumer.

Through partnerships with government institutions, development finance organisations and enterprise development partners, **MTB** continues to expand its beekeeper network, strengthen production capacity and improve market access while creating sustainable economic opportunities for rural communities, particularly women and youth.



VISION

To become Africa's leading honey value-chain company, creating sustainable opportunities from hive to market

MISSION

Meant To Bee™ empowers emerging beekeepers through training, mentorship and guaranteed market access, developing a sustainable honey value chain that supplies premium, traceable South African honey to local and international markets while creating lasting economic opportunities for rural communities.

DETAILS

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