



meant to bee
HONEY

BEEKEEPING PROGRAMME FACT SHEET

MEANT TO BEE™ (PTY) LTD BEEKEEPING PROGRAMME

Meant To Bee™ (Pty) Ltd (**MTB**) is a South African social enterprise established in 2021 to develop a sustainable honey value chain that empowers emerging beekeepers while supplying premium, traceable South African honey to local and international markets.

Emerging beekeepers receive training, mentorship, equipment support, quality management and guaranteed buy-back opportunities, creating sustainable livelihoods while ensuring consistent quality, traceability and reliable supply.

Working with carefully selected beekeepers across South Africa's diverse floral regions, **MTB** sources premium monofloral and multifloral honeys, all managed under strict quality assurance procedures and fully traceable from beekeeper to consumer.

Through strategic partnerships, **MTB** continues to expand its beekeeper network, strengthen production capacity and improve market access, creating lasting economic opportunities for rural communities, particularly women and youth.



IDEAL PRODUCTION POTENTIAL

TWO harvests **per year**

Yield of approximately **20 kg** per hive per season

- Up to 1 000 kg per season
- Up to 2 000 kg per annum

PROGRAMME OVERVIEW

Intake of **40** community beekeepers
Each participant receives:

- **50** beehives
- Protective beekeeping clothing
- Full training and certified skills development

INCOME GENERATION

Guaranteed buy-back agreement with **MTB**
Secure market access for honey produced
Purchase price of **R80/kg** (quality dependent)

Potential earnings:

- **R80 000 per season**
- **R160 000 per annum**

Approximately **R13 333** monthly household income

GET STARTED

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